



Hype, Official Taxi Supporter of the 2024 Paris Olympic and Paralympic Games to curb pollution associated with on-demand transportation related to the Games

- **Paris 2024 integrates Hype's "Crit'Air 0¹" taxi service at the heart of its ecosystem, in order to incorporate and promote more sustainable on-demand transportation solutions before, during, and after the Games**
- **For the past 8 years, Hype has been paving the way, enabling its customers to travel without polluting, and has continuously innovated, notably by launching in 2022 the first "Crit'Air 0" taxi service adapted for the transport of People with Reduced Mobility (PRM) to support Paris 2024**

Paris, 29 January 2024 - Paris 2024 forms a partnership with Hype, an independent pure player in zero-emission taxi solutions, to help reduce the climate and health impact of taxi rides linked to the Paris 2024 Olympic and Paralympic Games.

On-demand transportation is an essential service but also the main polluter in passenger transport services. This is a regulated sector which enables a rapid transition of the entire fleet towards existing non-polluting solutions: *100% battery electric vehicles, 100% fuel cell (hydrogen) electric vehicles, 100% electric vehicles with both a hydrogen system and a rechargeable battery, and soon, vehicles with hydrogen combustion engines.* The solutions are available and have proven their effectiveness.

Hype, the first "Crit'Air 0" taxi service, is mobilising all its teams to contribute to reducing the environmental impact of on-demand transportation for Paris 2024

Hype will contribute to the success of the Paris 2024 Olympic and Paralympic Games by providing its on-demand transportation services to meet the needs of accredited individuals at the Paris 2024 Games, complementing the other transportation solutions offered.

For the first time at the Olympic and Paralympic Games, Paris 2024 will be able to rely on an official "Crit'Air 0" taxi supporter. By choosing Hype's taxi service, Paris 2024 sets an example

¹ *The "Crit'Air" anti-pollution criteria correspond to a vehicle class based on the emissions of atmospheric pollutants. Hype's vehicles are certified as "Crit'Air 0", indicating that these vehicles emit no pollutants (BEV and FCEV electric vehicles)*

for future major international events by prioritising now an offering that addresses public health and global warming emergencies.

Hype launched its service in 2015, at COP 21, with the very first generation of hydrogen vehicles. Leveraging this momentum, taxi professionals (companies and independent drivers) have now begun to adopt this solution, and more than 1,500 hydrogen taxis will be in circulation in the greater Paris Region by the end of 2024. These taxis will remain as a legacy after the Paris 2024 Olympic and Paralympic Games.

In 2024, Hype will continue to deploy its *"Crit'Air 0"* solutions for all driver profiles (self-employed, renters, employees), and will especially maintain its team of salaried drivers, enabling Hype to keep innovating and responding more effectively to the specific needs of its clients, especially for those with reduced mobility.

Hype provides the Paris 2024 Olympic and Paralympic Games with the first *"Crit'Air 0"* taxi service adapted to the transport of People with Reduced Mobility (PRM)

Both the energy transition and the improvement of transportation services for People with Reduced Mobility are urgent and necessary priorities that must be addressed simultaneously.

Inclusion, and particularly the Transportation of People with Reduced Mobility (TPRM), have been at the heart of Hype's agenda since its inception and will continue to be so. Hype has paved the way by launching, as early as 2022, the first wheelchair-accessible *"Crit'Air 0"* taxi service, integrating the first battery-electric vehicle into its fleet, and then scaling up in 2023 with an additional 50 hydrogen-powered electric vehicles. In 2024, Hype and the other market players who will join this necessary transition towards *"Crit'Air 0"* TPRM will bring the number of zero-emission taxis adapted to PRM to over 200, which will remain as a legacy from Paris 2024.

The arrival of Hype as an Official Supporter of Paris 2024 complements the framework established by Paris 2024 to achieve its goals in decarbonisation, sustainability, inclusion, and specifically address the needs of people with disabilities participating in the Games.



The partnership has been officially launched on 26 January 2024 by Tony Estanguet, President of Paris 2024, and Mathieu Gardies, Chairman, CEO and Founder of Hype



Tony Estanguet, President of Paris 2024, said: "Hype and Paris 2024 share common values and commitments. To propose a new, more responsible model for the Games, and accelerate in favour of inclusion and mobility for people with disabilities, Hype is actively committed, aligning with the ambitions of Paris 2024. During the Games, this partnership will be essential to complement the transportation services for accredited individuals. Welcome to Hype in the Paris 2024 adventure and thank you for your commitment alongside us!"

Mathieu Gardies, Chairman, CEO and Founder of Hype, said: "There is no sustainable future without the objective of stopping the use of fossil fuels wherever it is already possible, especially in urban transportation. Parisian taxis have set an example for the past 8 years, allowing their customers to travel without polluting, and Hype will continue to accelerate this movement with the same convictions: transformation is urgent, it is everyone's responsibility, especially customers who, without paying more, must prioritise drivers committed to this transition. Paris 2024 has made historic commitments to organise more responsible Games and is implementing them concretely by integrating a "Crit'Air 0" taxi service at the heart of its organisation. The entire Hype team is truly proud to be able to support Paris 2024 in achieving its social and environmental ambitions."

About Hype

Launched in Paris in 2015 at COP 21 in response to the public health emergency of air and noise pollution in urban areas, Hype is developing the first zero emission mobility platform, integrating production and distribution of green hydrogen, with taxis as the first relevant market. Hype, which has been operating the world's largest fleet of hydrogen-powered taxis for eight years, now seeks to drive a rapid and mass transition to zero-emissions, on-demand transportation, and professional mobility uses.

Leveraging its speed of execution and agility with its scalable and integrated model facilitating the use of zero emission mobility solutions for as many drivers and customers as possible in the short term, Hype plans to deploy its platform in 15 other regions in France and around the world by the end of 2025.

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About Paris 2024

The Organizing Committee for the Olympic and Paralympic Games Paris 2024 (Paris 2024) has the task of planning for, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024 in accordance with the host city contract signed by the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris. The Olympic and Paralympic Games are the leading sports event in the world and have a unique media impact, bringing together some 10,500 Olympic and 4,350 Paralympic athletes respectively representing 206 and 182 delegations from five continents. The Games are followed by over 13 million spectators and 4 billion viewers around the world and their impact as a global event of great sporting, economic and cultural importance is unparalleled. Founded in January 2018, Paris 2024 is headed by Tony Estanguet, a three-time Olympic champion and IOC member. It is administered by an Executive Board (EB) that brings together all the project's founding members: CNOSF, the City of Paris, the state, the Île-de-France Region, CPSF, the Greater Paris Metropolitan Area, the Seine-Saint-Denis Departmental Council and representatives of the local authorities involved in the Games.

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